Project Title: *Increasing scientific, technological and innovation capacity of Serbia as a Widening country in the domain of multiscale modelling and medical informatics in biomedical engineering (SGABU)*

Coordinating Institution:
University of Kragujevac (UKG)

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Executive summary

Deliverable D2.1 – Project Website reports on the work performed in WP2 – Dissemination and Exploitation (Task 2.1 - Dissemination strategy and activities), which represents the creation of the SGABU Website for public use. SGABU website is identified as the main online presentation and dissemination tool, foreseen to serve WP2 objectives by continually publishing and updating the relevant information. The SGABU website contains information such as a brief project description, the objectives, information about the consortium, all the relevant material such as publications, newsletters, etc.

The results of the project will be disseminated to different types of public to understand the project innovation, the project achievements and the lessons learnt during the project. With that in mind, the website has been designed to be simple, functional and professional.

The document provides a general overview of the project website, its structure and main features, followed by a set of screenshots for better visual presentation of the main SGABU Website sections.

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List of Abbreviations

Abbreviation	Explanation
UKG	University of Kragujevac
UOI	University of Ioannina
TUW	Vienna University of Technology (Technische Universität Wien)
KU Leuven	Katholieke Universiteit Leuven
UNEW	University of Newcastle Upon Tyne

1. Introduction

The aim of the SGABU project is to enhance scientific, technological and innovation capacity of Serbia in the domain of multiscale modelling and medical informatics in biomedical engineering through collaboration with four EU leading research institutions (the University of Ioannina in Greece, the Vienna University of Technology in Austria, the Katholieke Universiteit Leuven in Belgium and the Newcastle University in the United Kingdom).

The success of SGABU will be determined by the impact of the results during and after the project lifetime. To promote the widespread utilization and exploitation of the project results, SGABU intends to pursue the following objectives:

- To inform the target audience and widen the scope of potential stakeholders inside and outside the academic sector,
- To promote SGABU by stating its economic advantages to potential stakeholders and ensure contacts,
- To facilitate new collaborations and participate in clusters within the Balkan area, and European and international research projects for HORIZON 2020.

One of the main selected channels for the dissemination and communication of the performed work, results and impact of the ongoing activities of the SGABU project is a project dedicated website. This website was launched on 15 December, 2020 under https://sgabu.eu/ and will be updated throughout the whole lifetime of the project, including updated information about the project, news, events, and downloadable material. The website has been structured in a way that is informative and easy to navigate as it will target different types of stakeholders.

The results of the project will be disseminated to different types of audience to understand the project goals, the project achievements and the lessons learnt during the project. The dissemination activities will include the set up and maintenance of a project website designed by UKG, the creation and distribution of promotional materials for different types of audience, the moderation of social network groups specifically targeted for people working in the project field of expertise. Moreover, strong efforts will be made to ensure wide media coverage, through regular press releases and their involvement at events where the project is represented.

Deliverable D2.1 – Project Website is a public document of the SGABU project, produced in the context of WP2, Task 2.1 Dissemination strategy and activities. The objective of WP2 is to promote the widespread utilization and impact of the project results during and after the project lifetime. Task 2.1 aims at proactively promoting the SGABU project and its final results by providing targeted information to various audiences.

2. SGABU Project Website

The project website was created by WP2 leader – UKG and hosted at https://sgabu.eu/.

The website constitutes a key communication tool to increase the project visibility and impact towards researchers and general public and to share information between all SGABU partners.

It is considered to be the main information hub for the SGABU project.

Therefore, the website will:

- provide an introduction to the concept and main objectives of the project,
- provide information on consortium members taking part in the project,
- provide information about work packages,
- provide information on project advances and papers published by the consortium,
- provide regular news items about events in which SGABU partners participate in,
- provide contact information.

SGABU website consists of the following sections Home; Project; Partners; News & Events; Dissemination; and Contact. The following sub-sections (2.2.1-2.2.6) present material from the SGABU website. Considering we are in the early stage of the project (M3), only general information (project objectives, consortium overview, etc.) is available on the website. As soon as available, additional information, publications and non-confidential deliverables will be added. The website will be updated regularly based on the communication and dissemination plan driven by WP2.

2.1 Main Features

2.1.1 Technical Details

- Servers/hosting: Linux based Apache;
- Content Management System (CMS) type: WordPress (Content Management), Smarty based CMS website is made with CSS3, HTML5, PHP, MySQL and Smarty templates.

2.1.2 Graphic Design

The overall graphic design of the website has been aligned with the general visual identity of the SGABU project, respecting the EC and H2020 branding, by using the approved project logo.

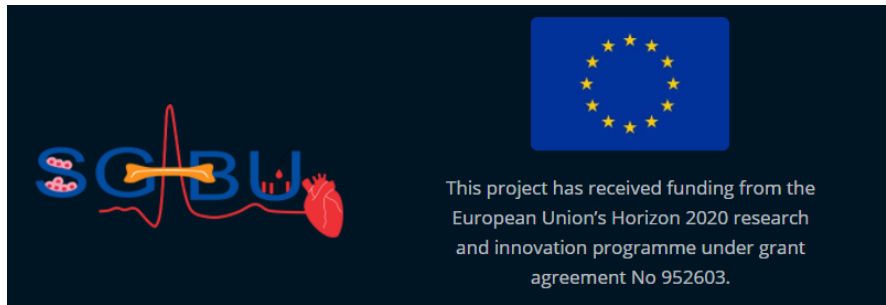Disclaimer (Figure 1) is also provided at the bottom of each page.

Figure 1. Disclaimer.

2.2 Website sections

The way the website is organized is based on a typical structure used in other EU projects websites. The SGABU website consists of 6 main sections - Home; Project; Partners; News & Events; Dissemination; and Contact, while section Project has 4 subsections (Objectives, Networking, SGABU Platform, and Impact).

2.2.1 Home

The Home page (Figure 2) presents the SGABU project at the glance.

Figure 2. The homepage of the official SGABU website.

On the Home page bottom (Figure 3) visitors can see latest news and consortium overview, as well as can link to the social media platforms (Facebook, Twitter, LinkedIn, YouTube). Also, there are quick links to the main website sections.
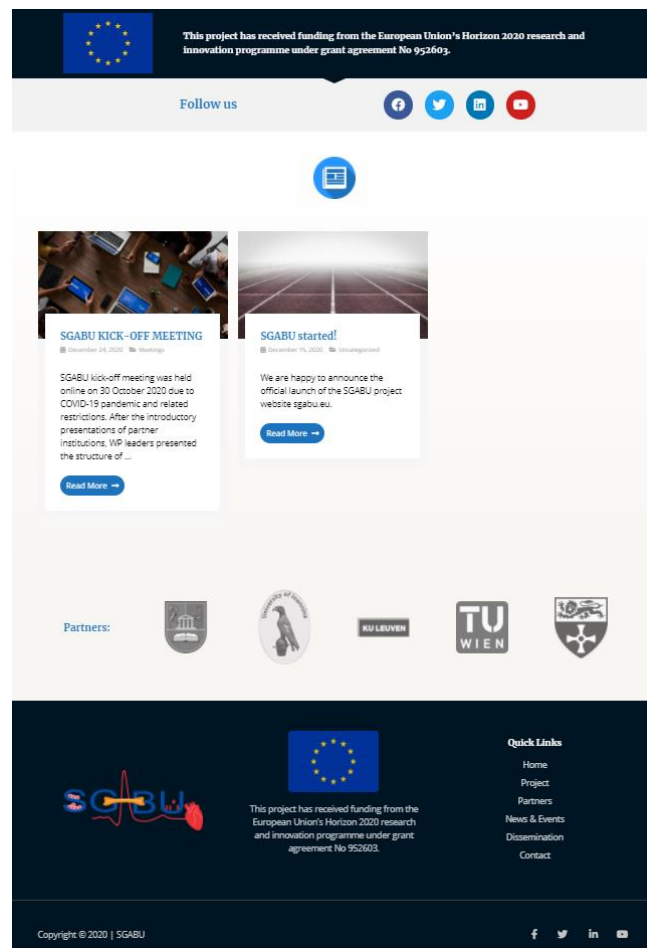

Figure 3. The homepage of the official SGABU website.

2.2.2 Project

This section consists of four sub-sections:

- **Objectives** (Figure 4) - presents the project specific objectives;
- **Networking** (Figure 5) - presents the information about networking opportunities;
- **SGABU Platform** (Figure 6) - presents the overview of the SGABU platform;
- **Impact** (Figure 7) - presents the expected project impacts and key performance indicators;
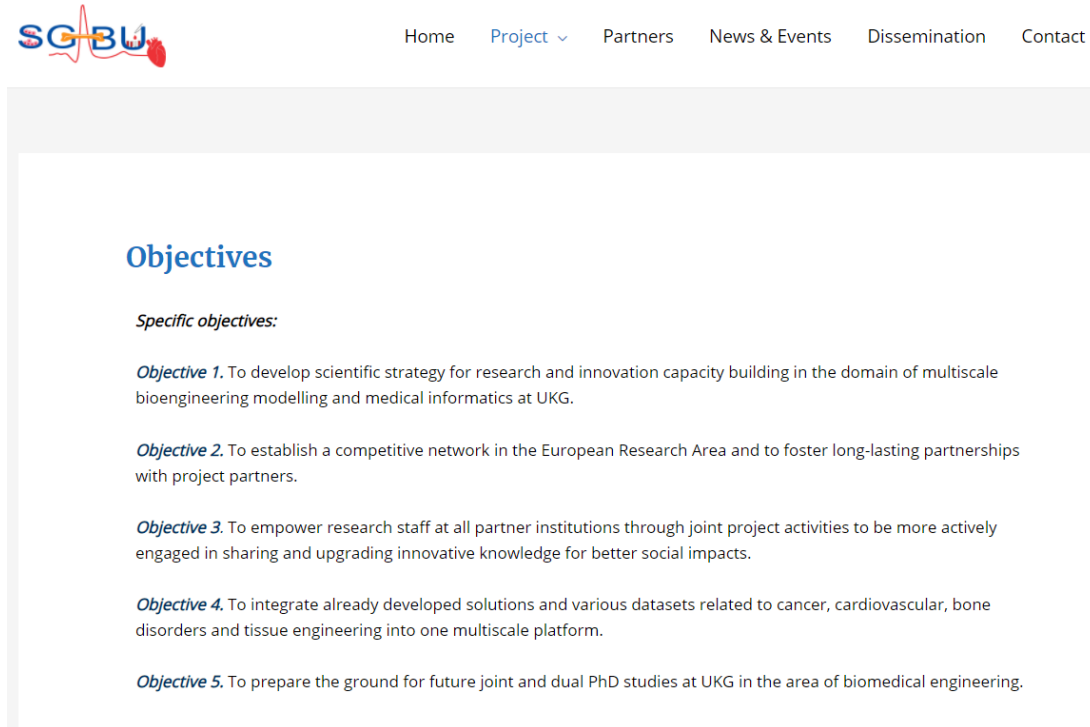
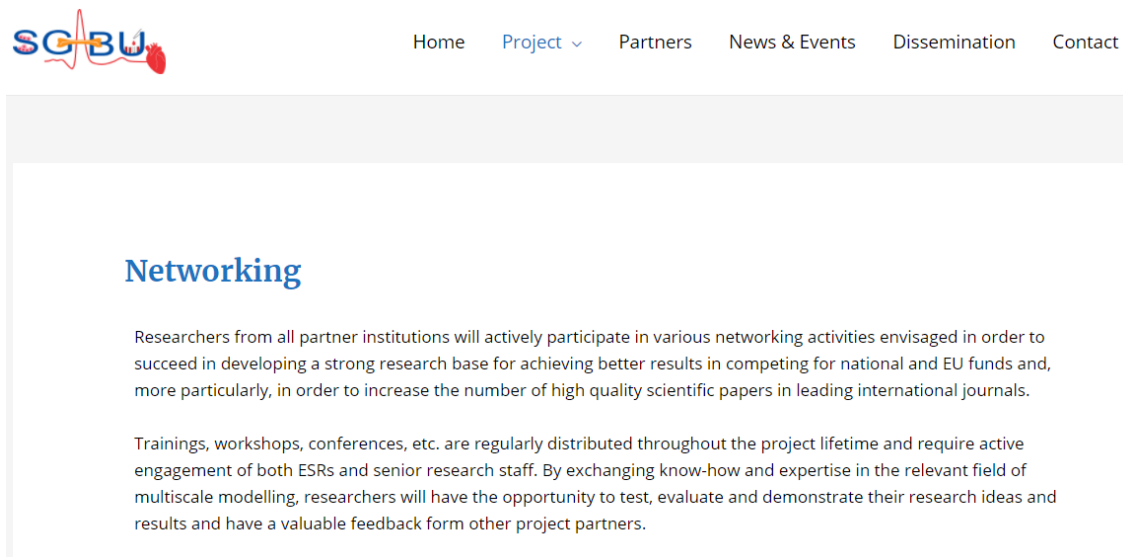**Figure 4.** The section "Objectives" of the official SGABU website.

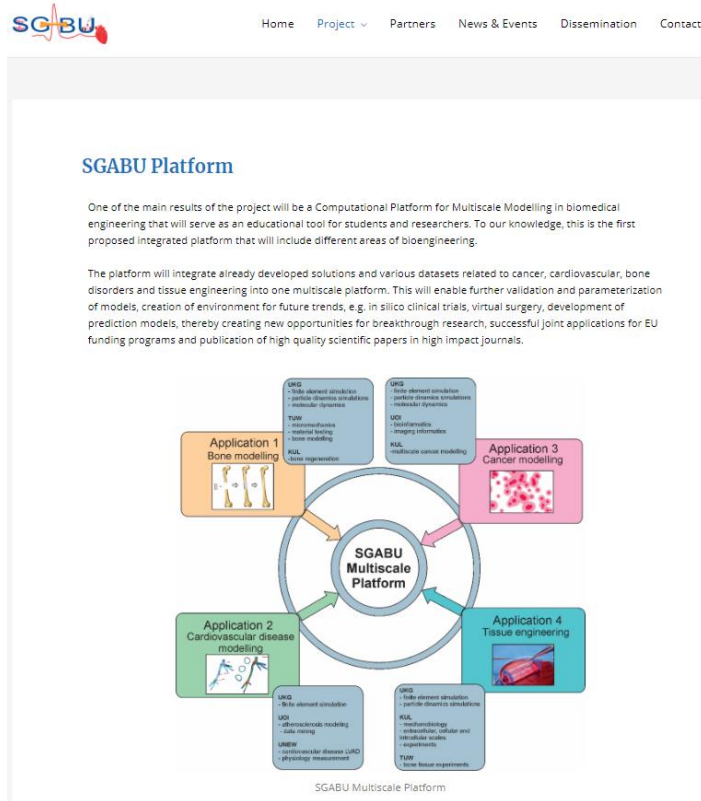**Figure 5.** The section "Networking" of the official SGABU website.

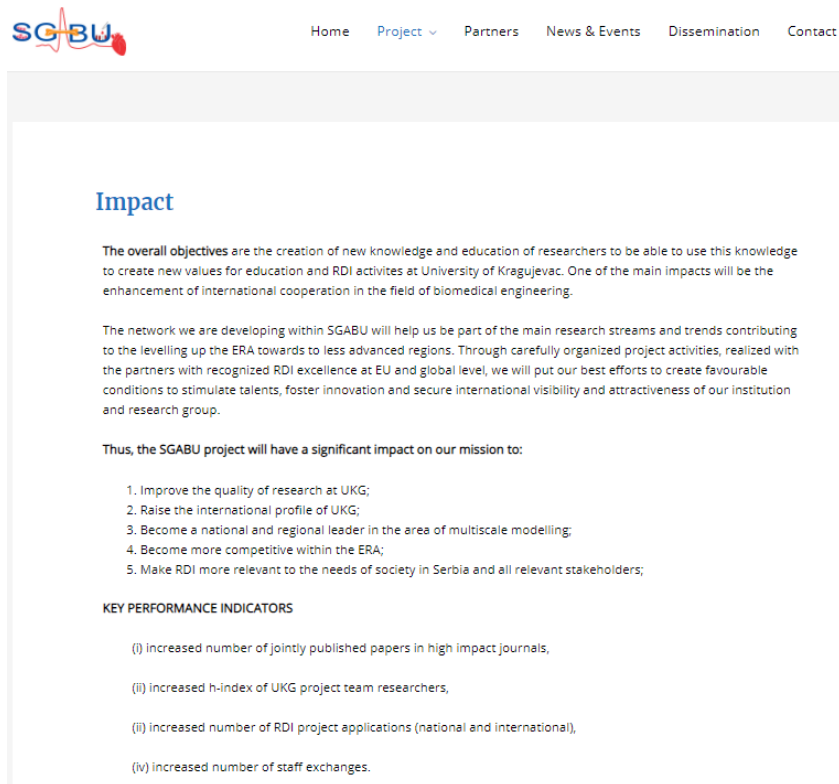**Figure 6.** The section "SGABU Platform" of the official SGABU website.

Figure 7. The section "Impact" of the official SGABU website.

2.2.3 Partners

This Partners section (Figure 8) provides a list of all partner institutions participating in the project. SGABU consortium consists of 5 University partners from Serbia, Greece, Austria, Belgium and United Kingdom. Every partner is briefly described in terms of their background and their role in the project.

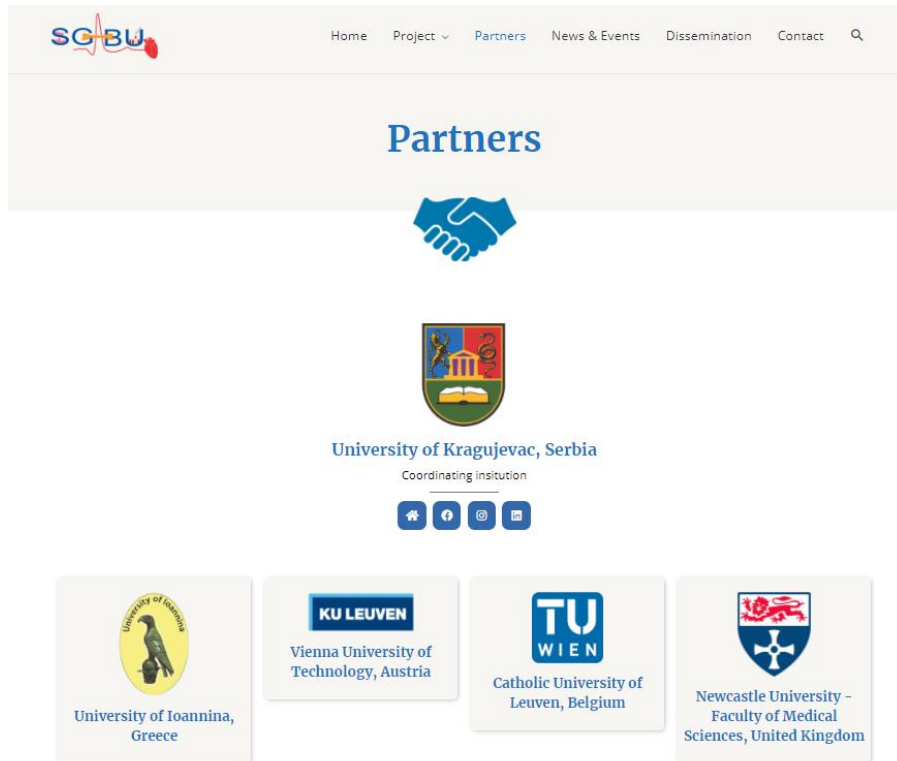Additionally, this section also has quick links that can lead the visitor to the UKG social accounts.

Figure 8. The section "Partners" of the official SGABU website.

2.2.4 News & Events

This section (Figure 9) presents SGABU latest project updates, news and events. This page will be constantly updated with the latest material such as upcoming meetings, participations in events, conferences, news, photos, etc.
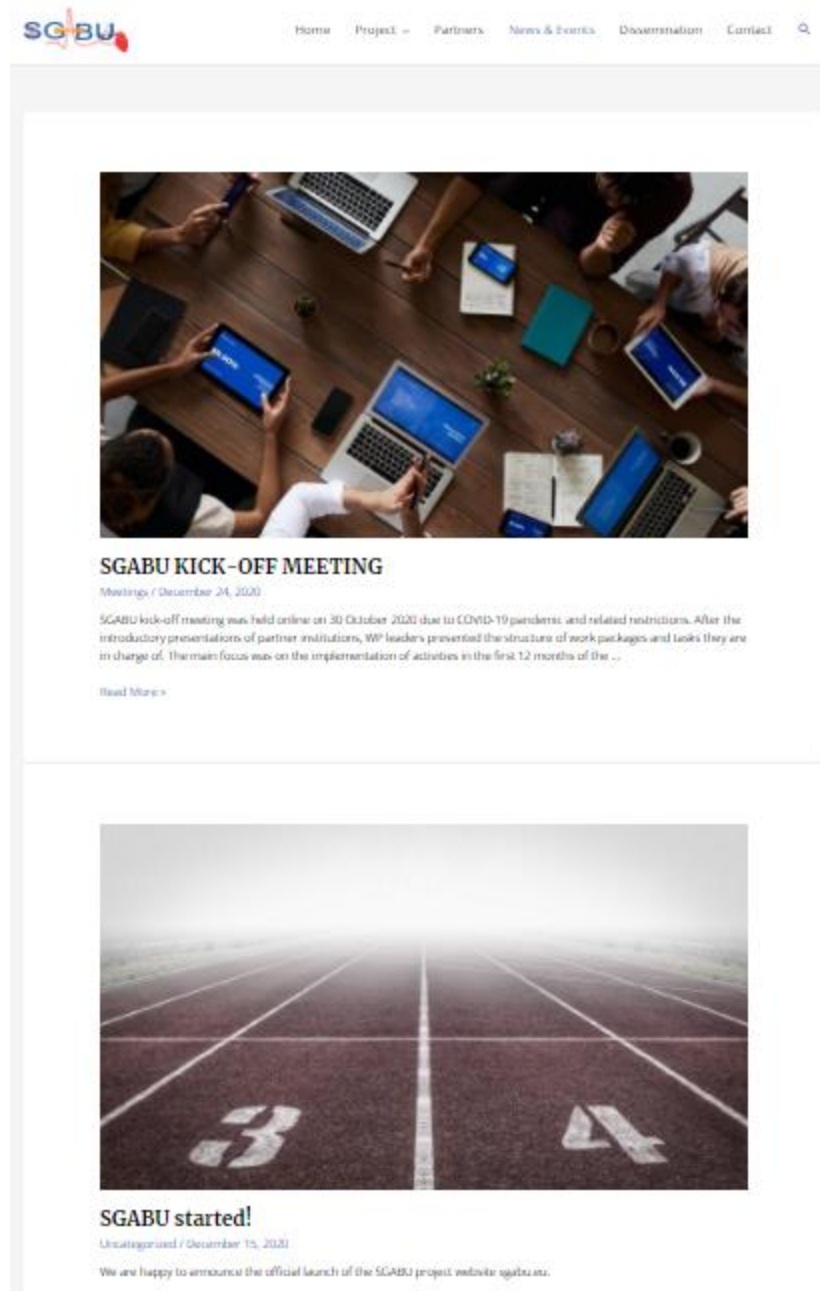
Figure 9. The section "News" of the official SGABU website.

2.2.5 Dissemination

This section presents the dissemination material and published results. Inside this page, visitors will be able to find newsletter, press releases, promo materials, scientific publications and project results. This section will be constantly updated with the project publications.

Figure 10. The section "Dissemination" of the official SGABU website.

2.2.6 Contact

This section includes a contact form that website visitors can use to contact the consortium members. Contact form requires following information (Figure 11):

- The first and the last name
- The e-mail address
- Message that will be received by the consortium

Figure 11. The section "Contact" of the official SGABU website.

3. Deviation from the work plan

There is no deviation from the workplan.

4. Conclusions

SGABU website is the main online presentation and dissemination tool. The role of the SGABU website is to provide information about the project, important documents and achievements. The Deliverable D2.1 presents the concept and initial content of the SGABU website. The website will be continuously updated by the SGABU consortium and promoted during conferences and on social media in order to raise awareness of the project, reach the identified SGABU stakeholders and wide audience, as well as ensure a high impact.

End of document